

Northwestern | ALUMNI ASSOCIATION

WELCOME WILDCAT FANS!

Welcome to the Official Northwestern Alumni Association Outback Bowl Tour! To ensure that all goes smoothly, please read the following information carefully, as it will provide valuable details about your trip. Please remember to visit the NAA and Sports & Entertainment Travel Hospitality Desk daily for any tour updates. Thank you for traveling with us and we look forward to seeing you in Tampa!

» DISTRIBUTED AT THE HOTEL

- » Final Confirmation
- » Credential Name Badge, Lanyard, and Ticket Holder
- » Itinerary Card
- » NAA Outback Bowl Souvenir Baseball Cap and Souvenir Pin
- » N Zone Tailgate Party Pass
- » Game Day Walking Maps
- » Game Ticket (If added on as part of your Sports & Entertainment Travel package purchase)

» 3 NIGHT DELUXE PACKAGE

The tour will begin upon your arrival at the hotel. Please note the check-in time listed for the Marriott Waterside Hotel in this email. You are responsible for your own transportation to the hotel. For information regarding ground transportation options at Tampa International Airport (TPA), please visit <http://www.tampaairport.com/ground-transportation>.

Upon hotel arrival, please check in at the NAA and Sports & Entertainment Travel Hospitality Desk located in the main lobby. Should you arrive after the Hospitality Desk hours, proceed to the front desk to check-in.

If you arrive prior to hotel check-in time, your room may not be ready. You may, however, check your bags with the bell staff until your room becomes available.

» NAA AND SPORTS & ENTERTAINMENT TRAVEL HOSPITALITY DESK

The NAA and Sports & Entertainment Travel Hospitality Desk will be located inside the main lobby at the Marriott Waterside Hotel. It will be staffed at listed times during your stay to provide assistance. Hours below:

Hours: Wednesday, December 30: 12:00 pm - 7:00 pm
Thursday, December 31: 9:00 am – 4:00 pm

» TOUR HOTEL

TAMPA MARRIOTT WATERSIDE HOTEL AND MARINA



700 S Florida Ave
Tampa, FL 33602

(813) 221-4900

Check-in: 4:00 pm

Check-out: 12:00 noon

Parking

Valet Parking: \$24 per day

Short-Term Valet Parking (Day Time Only): \$18 per day

Self-Parking: \$9.50 per day in S. Regional Parking Garage. Next day rate begins at 6 am

» CALL CENTER

For pre-trip inquiries please call the following number:

Sports & Entertainment Travel 888-404-5622

Open Mon-Fri 8:00 am-7:00 pm CST

Sat-Sun noon – 5:00 pm CST

Closed – Christmas Eve, Christmas Day, New Year's Eve and New Year's Day

On-Site Assistance

*Please call the following numbers during the trip dates

Jessica Beckhart
(847) 868-0092

Debbie Owens
(217) 474-5421

» DAILY ITINERARY

WEDNESDAY, DECEMBER 30

Please note, Tampa is on Eastern Time.

- 2:00 pm – 7:00 pm The NAA and Sports & Entertainment Travel Hospitality Desk will be staffed in the lobby of the Marriott Waterside.
- 5:45 pm – 7:15 pm Northwestern Alumni Association Welcome Reception at the Tampa Bay History Center located one block from the Marriott Waterside hotel at 801 Old Water St, Tampa, FL 33602. The History Center's museum galleries will open at the end of the reception for our tour guests to enjoy from 6:45 - 7:30 pm.
- Tour credentials must be presented for admission.

THURSDAY, DECEMBER 31

- 9:00 am - 4:00 pm The NAA and Sports & Entertainment Travel Hospitality Desk will be staffed in the lobby of the Marriott Waterside to answer any questions or assist with directions.
- 4:30 pm Motor coach transportation departs the Marriott Waterside to the New Year's Eve Parade and Pep Rally.
- 5:30 pm Outback Bowl New Year's Eve Parade and Pep Rally
- The last motor coach will return to the Marriott Waterside 30 minutes after the conclusion of the parade and short pep rally.

FRIDAY, JANUARY 1

HAPPY NEW YEAR!

- 8:30 am Motor coach transportation departs from the Marriot Waterside. Motor coaches will begin loading at 8:15am
- 9:00 am N Zone Tailgate at Hillsborough Community College soccer field
- The N Zone tailgate includes: a pre-game buffet, beverages including beer and wine, face-painting, and door prize drawings to win signed items by Head Football Coach Pat Fitzgerald. Enjoy entertainment by the Wildcat Marching Band, cheerleaders and Willie the Wildcat and hear remarks by President Morty Schapiro and Northwestern Vice President for Athletics and Recreation Jim Phillips.
- 11:30 am Outback Bowl Pregame activities at Raymond James Stadium
- 12:00 pm 30th Outback Bowl Game Kickoff at Raymond James Stadium
- #13 Northwestern vs #23 Tennessee Volunteers – GO WILDCATS!
- FOLLOWING THE GAME Please see your itinerary card for additional details regarding the dropoff and pickup locations for the motor coaches when you check in.

SATURDAY, JANUARY 2

Be prepared to check out before your hotel's required check-out time and settle all incidental charges directly with the hotel front desk.